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| Rami Shoula  Digital Marketing Manager | |
| |  |  | | --- | --- | |  | Profile Experienced Digital Marketing Manager with extensive experience building, maintaining, and running successful digital marketing campaigns. Bringing forth broad marketing knowledge, coupled with focused campaign experience. Adept at creating and implementing client-centered, successful campaigns, aimed at improving brand awareness and presence. Collaborative and creative manager accomplished at managing digital marketing presence content. Experienced in leading teams of marketing professionals to meet and exceed digital marketing goals. |  |  |  | | --- | --- | |  | Employment HistoryDigital Marketing Manager at Scorpion Internet Marketing, Denver March 2015 — Present   * Evaluated client websites for mobile performance and optimal search engine rankings. * Developed unique content for a variety of clients sites to improve presence and brand awareness. * Organized and analyzed data and marketing results. * Researched keywords relevant to marketing efforts of clients. * Introduced scheduled targeted email marketing programs. * Managed a teams of marketing professionals to ensure the success of marketing campaigns.  Marketing Research Specialist at Great Blue Research, Hartford June 2014 — March 2015   * Coordinated mailings, marketing materials, and website content. * Edited and proofread copy. * Generated invigorating social media content. * Organized contracts, books, and files * Worked alongside marketing specialists and graphic designers.  Writing Consultant at Yale College Writing Center, New Haven October 2012 — May 2014   * Worked with students of all writing levels and offered suggestions to improve their writing. * Collaborated with other consultants and tutors to develop workshops for students and staff. * Worked with international students as an English Language Resource specialist, providing optimal assistance and support. |  |  |  | | --- | --- | |  | EducationBachelor of Marketing, Yale College, New Haven August 2010 — May 2014 High School Diploma, Somers High School, Somers September 2006 — May 2010 |  |  |  | | --- | --- | |  | ReferencesReggie Martinez from Scorpion Internet Marketing [rmartinez@scorpion.com](mailto:rmartinez@scorpion.com) · (720) 622-5648 Rachel Respinelli from Yale College [respinelli@yale.edu](mailto:respinelli@yale.edu) · (203) 432-2233 Devon Hayes from Great Blue Research [hayes@greatblue.org](mailto:hayes@greatblue.org) · 273-191-0023 | | DetailsSkills  |  |  | | --- | --- | | Social Media Management | | |  |  |  |  |  | | --- | --- | | Adobe Creative Suite | | |  |  |  |  |  | | --- | --- | | Google Analytics | | |  |  |  |  |  | | --- | --- | | Content Creation | | |  |  |  |  |  | | --- | --- | | SEO Copywriting | | |  |  |  |  |  | | --- | --- | | Industry Trends & Sales Forecasting | | |  |  |  Languages  |  |  | | --- | --- | | Portugese | | |  |  | |